

Jessica Terlato
jess.terlato@gmail.com, (732) 232-6289
Freehold, New Jersey 07728 & Washington, DC 20052
<https://www.linkedin.com/in/jessicaterlato/>

Education

The George Washington University, School of Media and Public Affairs Washington, D.C.
Bachelor of Arts in Political Communication with a minor in Marketing Expected: December 2027
GPA: 3.56/4.0; Dean's List Relevant Coursework: Consumer Behavior, Digital Media I and II, Politics and Film, Research Methods, Interpersonal Communication

Work and Volunteer Experience

Kappa Alpha Theta Fraternity, Online Media Director Washington, D.C.
George Washington University Panhellenic Association December 2025 - Present

- Directed the online presence of a chapter of 100+ women across social media platforms, increasing engagement and visibility among campus and alumni audiences.
- Designed and implemented visual content to promote philanthropic events, recruitment campaigns, and chapter achievements.
- Collaborated with executive board members to preserve organizational history and promote transparency.

Vineyard Vines, Sales Associate Tinton Falls, NJ
Jersey Shore Premium Outlets June 2025 - Present

- Delivered a positive, brand-aligned customer experience by warmly greeting guests and collaborating on product selection, strengthening brand loyalty by over 30%, and driving conversion to purchase products.
- Engaged with cash register and transaction systems to ensure fast and accurate checkouts through 85% email capture, improving customer satisfaction.

Monmouth County Office, Intern Freehold, NJ
Department of Benefits and Workforce Wellness February 2024 - May 2024

- Assessed insurance eligibility of 100 county employees, while facilitating registration for health insurance benefits.
- Integrated database with 100+ reimbursement documents and insurance records to create an accessible organization system; handled confidential information with integrity.

Tonacchio Spina & Compitello, Intern Freehold, NJ
Defense Attorney Law Firm September 2023 - January 2024

- Explored how a professional law firm operates by shadowing 2 paralegals; observed how effective communication is used to consult with clients.
- Filed 250+ documents of client paperwork, resulting in a more efficient client cataloging system.

Skills/Activities

Languages: Spanish at an elementary level

Technical: Google Suite, knowledge of Microsoft 365, Canva, Adobe Premiere Pro, AP Stylebook Format, Wordpress

Organizations: Kappa Alpha Theta - Gamma Kappa Chapter, Generic Theatre Company, It's On Us

Awards: 3rd Place in the Monmouth County Clerk's 2022 Annual Elections and Voting Video Contest

Interests: Musical theatre, iced coffee, psychological thriller films, Taylor Swift's discography